

2017 Day of the Dead Celebration Vendor Application

Artist Name: _____ Company: _____
Address: _____ Returning Artist: (Y / N)
Home Phone: (____) _____ Office: (____) _____
Cell Phone: (____) _____ Fax: (____) _____
Email: _____ Web Site: _____
Artist Medium/Media: _____ Price Range: _____
Artist Median Type(s):
____ Ceramics ____ Glass ____ Collage ____ Digital ____ Mosaic
____ Painting ____ Photography ____ Printmaking ____ Textile Art ____ Jewelry
____ Sculpture ____ Metalwork ____ Wood ____ Other _____

Day of the Dead Celebration (Enclose the following fees as required, No Commission Due.)

Booth Fees (checks 10 days prior to event or credit card will be charged after acceptance.

Make checks payable to Visual Media Group. Returned checks incur a \$25 fee.

• **Processing Fees**

\$25 non-refundable application processing fee per person if more than one in a booth: **(Insurance required)**

• **Face Painters: (2 painters per booth 10' x 10' space)**

- \$550 (2 days) Saturday Oct. 28, 2017 10:00am - 9:00pm (Space available)
Sunday Oct. 29, 2017 10:00am – 6:00pm

Retail Booth Fee: (2 days) (10' x 10' space)

- \$475 (2 days) Saturday Oct. 28, 2017 10:00am - 9:00pm (Space available)
Sunday Oct. 29, 2017 10:00am – 6:00pm

Add-Ons: (Optional)

- Electrical Fees: \$45 - 110 volts / 5 amps \$70 - 110 volts / 15 amps \$50 each additional 15 amps
- Event Provided Rental Fees: _____ \$120 for a 10' x 10' canopy rental _____ \$5 per chair rental

CREDIT CARD PAYMENT

Visa MasterCard # _____ AMT \$ _____ EXP. DATE _____

Credit Card Address (if different from above) _____

3 digit # (security code) on back of credit card: _____ City _____ State _____ Zip _____

I have read and agree to abide by Day of the Dead San Diego rules and regulations. I understand that this application does not guarantee a space and agree to abide by the decision made by the Day of the Dead jury

Signature: _____ Date: _____

ARTIST TERMS AND CONDITIONS

- * A Completed **Day of the Dead San Diego** Application Form
- * Artist will pay selected fees above. **Initial:** _____
- * Artist will provide own booth rental set up (unless otherwise marked). **Initial:** _____
- * Artist is required to keep booth open for the entire event both days until closing **Initial:** _____

Artists who would like to be considered should submit the following materials

- * Up to 5 photographs + booth – these will not be returned

Please fax or mail or email the application form, payment and submissions by **October 10, 2017** to

Visual Media Group

2808 Juan Street San Diego CA 92110

Phone 619.656.4721 / Fax: 619.934.4914 or Email: chris-vslmedia@cox.net

Day of the Dead San Diego Celebration (DODC)

Rules, Regulations and General Information for Participation

The Day of the Dead Celebration San Diego is a two-day event taking place in the Historic Old Town San Diego. Visitors to this fabulous event will enjoy a self-guided walking tour throughout Old Town. **The Day of the Dead Celebration San Diego** is a free event, open to the public. Artists can expect 75,000+ attendees to visit the DODC that offers live entertainment. **The Day of the Dead Celebration San Diego** is strictly a Juried Show. The majority of the work displayed must be original pieces. Prints demonstrated must be limited edition only and must represent a minority of the work displayed, with a majority being original pieces. **Please note that cards, t-shirts, posters, magnets, etc. are not allowed.** Literature and other noted information about the artist's work are permitted.

Terms of Exhibition: I have read and agree to all of the specified terms and conditions set forth in the DODC Application. As a participant, I further release and indemnify the DODC OTSD and all of its duly appointed representatives of liability and responsibility for any damage, injury, or loss sustained by exhibitors, guests or other participants before, during, and after the event or as a result of the display of my work, equipment, or materials. I understand that the DODC OTSD management reserves the right to remove anything that does not meet the standards set forth in this application. I understand that there are no refunds or rain checks due to inclement weather. I agree to accept all decisions of the A&CS OTSD management. I agree to allow the A&CS OTSD management use of enclosed slides, photos, and other promotional materials, including photographs and videotapes taken at each A&CS OTSD for the purposes of promotion of the A&CS OTSD this year and future years. The undersigned agrees to indemnify and hold harmless, the Old Town San Diego Chamber of Commerce, Visual Media Group its clients and affiliated organizations or entities, directors, officers, agents, employees, or any of the above from any and all liabilities, demands, claims, damages, or costs to property or persons as a result of participating in the **2017 Day of the Dead Celebration San Diego.**

Registration Information: To register for the **Day of the Dead Celebration San Diego**, please fill out the application and mail or fax with payment back to the **Visual Media Group**. The last day to register is **October 1, 2017 or until spaces are filled.**

Sales Tax: Vendors must have a valid California Sellers Permit (State Sales Tax License). Vendors are responsible for collecting and reporting any and all sales tax.

Space Allocation and Rentals: The Visual Media Group, Old Town San Diego Chamber of Commerce will assign artists to a designated area along the Vendor area located in the heart of Old Town San Diego. The DODC does not accept responsibility for artists' work before, during, or after the event.

Refund Policy: Accepted exhibitors at the DODC OTSD may withdraw from the event 60 days prior to the event date and receive a 50% refund on their fees. If withdrawal is made within 60 days of the event date, no refunds are available as all funds are committed to the production, promotion, and marketing of the DODC OTSD. All refund requests must be made in writing. We will not process your payments until you are accepted to the event.

What You Do:

- Pay all booth fees.
- Provide staff at your booth to answer any questions and to speak about the art and the exhibit.
- Keep booth open (required) for the entire **Day of the Dead Celebration San Diego**, both days, hours noted on front of form.

What We Do:

- Distribute 3,000 cards and/or programs in the San Diego and nearby areas to promote the DODC OTSD.
- Promote the **Day of the Dead Celebration San Diego** through calendar listings, press releases, and media alerts.
- Promote the **Day of the Dead Celebration San Diego** through web sponsors, radio sponsors, TV spots, and advertisements in San Diego as well as Orange and LA Counties.
- List registered artists on the **Day of the Dead Celebration San Diego** website.

We look forward to your participation in the **2017 Day of the Dead Celebration San Diego in Old Town San Diego.**

Please fax or mail or email the application form, payment and submissions by **October 10, 2017** to
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